

ILLINOIS South Tourism
Board of Directors Meeting
 Wednesday, April 27th, 2022. 10:30 am

Present:

BOND COUNTY: Dennis Potthast, Jes Adam	CLARK COUNTY: Nora Swalls	CLAY COUNTY: Amy Allen
CLINTON COUNTY: Sandy Timmermann,	CRAWFORD COUNTY:	CUMBERLAND COUNTY: Tania Craig
EDWARDS COUNTY: Dennis Turpin, Debra Fearn	FAYETTE COUNTY: Ricky Gottman,	HAMILTON COUNTY:
JASPER COUNTY:	LAWRENCE COUNTY: Tom Robinson	CiTY of Highland: Mallord Hubbard
MARION COUNTY: Ben Stratemeyer, Sonya Germann	MONROE COUNTY: Clyde Heller, Jim Hill	PERRY COUNTY: Carrie Gilliam, Judy Smid
RANDOLPH COUNTY: Emily Lyons, Ronnie White	RICHLAND COUNTY: Belinda Henton, Karen Bell	ST. CLAIR COUNTY:
WABASH COUNTY: Jim Pfeister, Brenda Bobbitt	WASHINGTON COUNTY:	WAYNE COUNTY: Gary Sloan
WHITE COUNTY: Cindy Conley		

Absent:

BOND COUNTY:	CLARK COUNTY: Bailey Maulding	CLAY COUNTY: Doug Spitzner,
CLINTON COUNTY: Jim Sullivan	CRAWFORD COUNTY: Sara Mehler, Lisa Schaefer	CUMBERLAND COUNTY: Billie Chambers
EDWARDS COUNTY:	FAYETTE COUNTY: Jessica Hampton	HAMILTON COUNTY: Jerry Prince, Monica Tucker,
JASPER COUNTY: Jane Casey , Mindy Hartke	LAWRENCE COUNTY: Paige Harvey	CITY of Highland:
MARION COUNTY:	MONROE COUNTY:	PERRY COUNTY:
RANDOLPH COUNTY:	RICHLAND COUNTY:	ST. CLAIR COUNTY: Cathleen Lindauer, John West
WABASH COUNTY:	WASHINGTON COUNTY: Dee Demoss, Marvin Steinkamp	WAYNE COUNTY:
WHITE COUNTY: Kelly Northcott		

Meeting Called to order:

After some technical difficulties.

Ronnie White called the April meeting to order at 10:45, thanked everyone for attending and for their patience.

Roll Call by Darlene Chapman:

Having established a quorum (quorum is 23) with 24 in attendance, the meeting continued.

Approval of January Board Meeting Minutes:

Jess Adam made a motion to accept the January Board Meeting Minutes and Carrie Gilliam second. All in favor, and motion was passed.

Executive Committee Reports:

The Executive committee conducted meetings on March 2nd, and April 6th notes are posted on Web site. Ronnie asked if anyone had comments or questions and there were none.

Finance committee, No meeting. 3rd Qtr LTCB and Financial statements are all posted on web site Ronnie asked for any questions or concerns, there were none. Denny reported Darlene went over the financials with him and our current cash position is as follows. Reserve Acct: \$150,001.27 Operating Acct: \$54,270.41 Accounts Receivable: \$164,668.25 Accounts Payable: \$106,792.00 Ending Current balance of \$112,146.66.

Presidents Report:

- Race, coming up in June at WWTR is keeping us busy, and attending meetings with them.
- Social Media, on face book ranking we are #8 of the CVB's. on YouTube we rank # 8. and on TikTok we rank #1, we have over Ten thousand followers.
- Our Web content specialist person has found another job opportunity. So, we will be looking to fill that position.

Ronnie asked for any questions on the president's report, hearing none we moved on to approving the consent agenda, Denny Potthast made the motion and Jim Pfeister second. Darlene confirmed with roll call, Motion carried.

Old Business:

Title correction on Ronnie, not President but as Chairperson of the board. Mayor Gottman made the motion and Emily Lyons second. Roll call was taken by Darlene to confirm.

New Business:

Finance and Personnel did not have any meetings.

Darlene stated we will get a finance committee meeting scheduled in the first week of May to discuss the budget for fiscal year 2023, and we do need one more volunteer for the finance committee. Jes Adam volunteered.

By- laws committee update. Cathleen Lindauer is the chairman for this committee, and she is not available so Dennis Turpin reported, we have compiled the changes and the lawyer will review. Deb Fearn suggested if the future meetings are in person, could the location be changed? this will be reviewed also.

Open Meetings Act, everyone must be certified.

Darlene added – Excitement in Edwards County, our delivery guy delivered our Visitors guides to the courthouse and dropped the box due to courthouse being closed, ending up in a bomb threat. All has been addressed and taken care of.

Ronnie addressed our Rebranding and invited Andy to do a presentation and Andy explained changing our name. and fitting this all into the budget for 2023. The board will be kept informed.

Everyone loved the new format of the Tourism Times.

Meeting called for adjournment. Judy Schmid made a motion to close the meeting, seconded by Jes Adam. Ronnie thanked everyone and stressed if anyone has any questions or comments call him or call the bureau, we are here to help. Motion carried.

..... meeting adjourned.

Next Board Meeting: Wednesday, July 27, 2022, at 10:30am (per Zoom / In person combo)

Elaine Byrd, Recording Secretary