

ILLINOISouth Tourism
Board Meeting Agenda
January 23, 2019

Call to order / Welcome New Board Members

Roll call (24 members required for quorum)

Approval of minutes (October 24, 2018 Board Meeting)

Financial Committee Report (Denny Potthast):

1. FY18 Audit – Bill Dixon (Rice & Sullivan)
2. 1st Quarter LTCB and Financial Statements (from October Board Meeting)
3. 2nd Quarter LTCB and Financial Statements

Executive Committee Report (Marvin Steinkamp):

1. Monthly Executive Committee Reports
2. Old Business
 - a. Closed Session (2C2) – Roll Call (Christine Sopiars)
 - b. Roll Call coming back into Open Session (Christine Sopiars)
 - c. CEO Compensation Package
3. New Business
 - a. Nominating Committee Report (Ben Stratemeyer – Chairman of the Nominating Committee)
 - b. Election of Officers
 - c. Other new business
 - d. OMA Training
 - e. Re-appointment Letters

Break

President's Report:

1. LTCB Update
2. 5 Year Strategic Plan
3. Regional Tourism Meetings
4. Marketing Partnership Grant
5. 2019 Visitor Guide
6. Staff Reports
7. Tourism Times Event Submissions
8. Website update
9. Community Visits
10. County Recertification and Financial Commitment Letters
11. Illinois Governors Conference / Excellence in Tourism Awards
 - a. BEST SOCIAL MEDIA MARKETING - MidAmerica Airport Campaign
 - b. BEST LEISURE COLLATERAL - ILLINOISouth Kids Activity Book
 - c. BEST VISITORS PUBLICATION - 2018 Visitors Guide Commemorative Issue
 - d. BEST COOPERATIVE PARTNERSHIP - Belleville Route 15
 - e. BEST EVENT OR FESTIVAL - NHRA
12. Board Member Q&A

Items for Discussion from Board Members

Next Board Meeting: Wednesday, April 24, 2019 at 1:30pm (ILLINOISouth Tourism Office)