

ILLINOISouth Tourism
Board Meeting Agenda
October 23, 2019

Call to order / Welcome New Board Members

Roll call (24 members required for quorum)

Approval of minutes (July 24, 2019 Board Meeting)

Executive Committee Report (Marvin Steinkamp):

1. Executive Committee Conference Calls
2. Board Committees
 - A: Financial Committee Report (Denny Potthast)
 - 1ST Quarter LTCB and Financial Statements
 - FY20 Budget
 - B: Personnel Committee Report
3. OMA online training.
Missing certificates from: Adam Boudouris, Clint Green, Jerry Prince,
4. Vote on By-Laws, revision

Old/New Business:

Break

1. Steve Powell Presentation, Five Year Strategic Plan Results
2. President's Report
 - LTCB Update
 - Marketing Partnership Grant award \$95,000.00, International Grant award \$22,950.00, Tourism Private Sector Grant award TBD.
 - 2019 Holiday Tourism Times / Fall Kids Activity Book
 - ICCVB Fall Meeting
 - Staff Reports – New Staff
 - Tourism Times Event Submissions – Spring Summer Event Submission is January 15th, 2020 (Mid-April-July)
 - Website update
 - Community Visits/County Board Chairman Meetings
Completed: 6 visits, scheduled: 6 visits, to be scheduled: 10 visits
 - Board Member Q&A

Items for Discussion from Board Members

Next Board Meeting: Wednesday, January 22, 2020 at 1:30pm (ILLINOISouth Tourism Office)